

13TH INTERNATIONAL  
**CLOUD**<sup>®</sup>  
 EXPO

4TH INTERNATIONAL  
**BIG DATA**<sup>™</sup>  
 EXPO

2ND INTERNATIONAL  
**SDN**  
 EXPO

NOVEMBER 4 – 7, 2013

SANTA CLARA CONVENTION CENTER

SANTA CLARA, CA

## SILVER SPONSORSHIP PACKAGE

**Early Bird Special \$40,000** (Contracts Signed & Deposits Before 6/25/13)

**Regular Price: \$50,000** (Contracts Signed & Deposits After 6/25/13)

### ON-SITE SPONSORSHIP BENEFITS

**Booth Space** (Booth Structure and Carpet Not Included) .. 10 x 20  
**Upgrades at \$55 per sq.ft.** ..... Upgrade Available  
**Power Panel Opportunities** ..... 1 PP Spot  
**Guaranteed Technical Session** ..... 1 Tech Session  
**Demo Theater Presentation** ..... 3-Months On-Demand Viewing

#### Event Passes Provided

Full Conference Passes ..... Up to 3  
 Speaker Pass ..... Included  
 Unlimited VIP Passes (Does Not Include Lunch) ..... Included  
 Booth Staff Badges ..... Up to 3

**Show Directory** ..... 4/Color Half Page Ad  
 Logo & Company Description ..... Up to 100 words

#### Additional Benefits

- ✓ One 15-AMP Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Company Logo on Signage at the Keynote Session
- ✓ Company Logo on Conference Delegate Bag
- ✓ One Insert in Conference Delegate Bag
- ✓ Logo on Conference Directionals & Signage
- ✓ Unlimited Access to Opt-in Attendee List
- ✓ SYS-CON.TV Interview

#### Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

### PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event Site ..... Included  
 Company Logo on All Event Pages ..... Included  
 Company Description, Logo on Sponsor & Exhibitor Site ..... Included  
 Company Description, Logo on Exhibitor Site ..... Included

### POST-SHOW SPONSORSHIP BENEFITS

#### On-Demand Benefits

Power Panel: On-Demand Viewing Up to 6 Months ..... Included  
 Contact Information for Every Prospect Who Views On-Demand ..... Included  
 SYS-CON.TV Interview: 3-Months On-Demand Viewing ..... Included  
 Demo Theater Presentation: 3-Months On-Demand Viewing ..... Included

#### Online Media Advertising Programs

2-Month Online Banner Advertising: 728x90, 160x600, 336x280 ..... Included  
 One-Time Use of Opt-In Subscriber List: 2,500 Opt-In Records ..... Included  
 Two E-newsletter Sponsorships ..... Included  
 Text Links on Cloud.SYS-CON.com and E-newsletters ..... Included



To Learn More About  
 Sponsorship Opportunities

**Call 1-201-802-3020**

events@sys-con.com

CloudComputingExpo.com