

14TH INTERNATIONAL
CLOUD
 EXPO®

5TH INTERNATIONAL
BIG DATA
 EXPO

3RD INTERNATIONAL
SDN
 EXPO

JUNE 10 – 12, 2014

JAVITS CENTER
 NEW YORK, NY



PLATINUM SPONSORSHIP PACKAGE

Early Bird Special \$75,000 (Contracts Signed & Deposits Before 1/31/14)

Regular Price: \$85,000 (Contracts Signed & Deposits After 1/31/14)

ON-SITE SPONSORSHIP BENEFITS

Booth Space (Booth Structure and Carpet Not Included) .. 20 x 20
Upgrades at \$55 per sq.ft. Upgrade Available
Vendor Presentation 45 minutes
Guaranteed Technical Sessions Up to 3

Event Passes Provided

Full Conference Passes Up to 4
 Speaker Pass Included
 Unlimited VIP Passes (Does Not Include Lunch) Included
 Booth Staff Badges Up to 7

Show Directory.....4/Color Full Page Ad
 Logo & Company Description..... Up to 150 words

Additional Benefits

- ✓ One 15-Amp Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Literature Placement in Your General Session
- ✓ Company Logo on Signage at the Keynote Session
- ✓ Company Logo on Conference Delegate Bag
- ✓ One Insert in Conference Delegate Bag
- ✓ Logo on Conference Directionals & Signage
- ✓ Unlimited Access to Opt-in Attendee List
- ✓ SYS-CON.TV Interview

Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

NEW Platinum Sponsorship Benefits

- Half-Day Conference Track Sponsorship
 (Call for Track Sponsorship Details)
- Digital Advertorial: SYS-CON Will Design
 and Distribute Advertorial to Qualified Readers
- Three-Month White Paper Program

PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event SiteIncluded
 Company Logo on All Event PagesIncluded
 Company Description, Logo on Sponsor & Exhibitor SiteIncluded
 Company Description, Logo on Exhibitor SiteIncluded

POST-SHOW SPONSORSHIP BENEFITS

On-Demand Benefits

Vendor Presentation Webinar: On-Demand Viewing Up to 6 MonthsIncluded
 Contact Information for Every Prospect Who Views On-DemandIncluded
 On-Demand Vendor Presentation Promoted to Target Audience: Banners, Text Links, E-newslettersIncluded
 Receive Copy of Vendor PresentationIncluded

Online Media Advertising Programs

3-Month Online Banner Advertising: 728X90, 160X600, 336X280Included
 One-Time Use of Opt-In Subscriber List: 10,000 Opt-In RecordsIncluded
 Three E-newsletter SponsorshipsIncluded
 Text Links on Cloud.SYS-CON.com and E-NewsletterIncluded

To Learn More About
 Sponsorship Opportunities
Call 1-201-802-3020
 events@sys-con.com

CloudComputingExpo.com