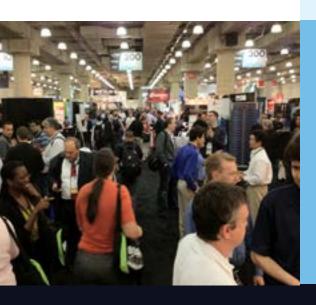
BIG DATA EXPO

SDN EXPO

NOVEMBER 4 - 7, 2013

SANTA CLARA CONVENTION CENTER
SANTA CLARA, CA



PLATINUM PLUS SPONSORSHIP PACKAGE

Early Bird Special \$90,000 (Contracts Signed & Deposits Before 6/25/13)

Regular Price: \$95,000 (Contracts Signed & Deposits After 6/25/13)

ON-SITE SPONSORSHIP BENEFITS

Booth Space (Booth Structure and Carpet Not Included)20 x 20 Day Two, Three, or Four Keynote
Vendor Presentation
Guaranteed Technical SessionsUp to 4
Event Passes Provided Full Conference Passes
Unlimited VIP Passes (Does Not Include Lunch)Included
Booth Staff Badges
Show Directory4/Color Full Page Ad Logo & Company Description

Additional Benefits

- ✓ One 15-Amp Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Literature Placement in Your General Session
- ✓ Company Logo on Signage at the Keynote Session
- ✓ Company Logo on Conference Delegate Bag
- ✓ One Insert in Conference Delegate Bag
- ✓ Logo on Conference Directionals & Signage
- ✓ Unlimited Access to Opt-in Attendee List
- ✓ SYS-CON.TV Interview

Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event Site	Included
Company Logo on All Event Pages	Included
Company Description, Logo on Sponsor & Exhibitor Site	
Company Description, Logo on Exhibitor Site	

POST-SHOW SPONSORSHIP BENEFITS

On-Demand Benefits

Vendor Presentation Webinar: On-Demand Viewing Up to 6 Months	Included
Contact Information for Every Prospect Who Views On-Demand	
On-Demand Vendor Presentation Promoted to Target Audience: Banners, Text Links, E-newsletters	Included
Receive Copy of Vendor Presentation	Included

Online Media Advertising Programs

3-Month Online Banner Advertising: 728X90, 160X600, 336X280	Included
One-Time Use of Opt-In Subscriber List: 10,000 Opt-In Records	
E-newsletter Sponsorships: Three Sponsorships Top Position	
Text Links on Cloud.SYS-CON.com and E-newsletters	Included

To Learn More About
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