

13TH INTERNATIONAL
CLOUD[®]
 EXPO

4TH INTERNATIONAL
BIG DATA[™]
 EXPO

2ND INTERNATIONAL
SDN
 EXPO

NOVEMBER 4 – 7, 2013

SANTA CLARA CONVENTION CENTER

SANTA CLARA, CA



GOLD SPONSORSHIP PACKAGE

Early Bird Special \$60,000 (Contracts Signed & Deposits Before 6/25/13)

Regular Price: \$70,000 (Contracts Signed & Deposits After 6/25/13)

ON-SITE SPONSORSHIP BENEFITS

Booth Space (Booth Structure and Carpet Not Included) .. 10 x 20
Upgrades at \$55 per sq.ft. Upgrade Available
Vendor Presentation 30 Minutes
Guaranteed Technical Sessions Up to 2

Event Passes Provided

Full Conference Passes Up to 3
 Speaker Pass Included
 Unlimited VIP Passes (Does Not Include Lunch) Included
 Booth Staff Badges Up to 5

Show Directory 4/Color Half Page Ad
 Logo & Company Description Up to 150 words

Additional Benefits

- ✓ One 15-AMP Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Literature Placement in Your General Session
- ✓ Company Logo on Signage at the Keynote Session
- ✓ Company Logo on Conference Delegate Bag
- ✓ One Insert in Conference Delegate Bag
- ✓ Logo on Conference Directionals & Signage
- ✓ Unlimited Access to Opt-in Attendee List
- ✓ SYS-CON.TV Interview

Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event Site Included
 Company Logo on All Event Pages Included
 Company Description, Logo on Sponsor & Exhibitor Site Included
 Company Description, Logo on Exhibitor Site Included

POST-SHOW SPONSORSHIP BENEFITS

On-Demand Benefits

Vendor Presentation Webinar: On-Demand Viewing Up to 6 Months Included
 Contact Information for Every Prospect Who Views On-Demand Included
 On-Demand Vendor Presentation Promoted to Target Audience: Banners, Text Links, E-newsletters Included
 Receive Copy of Vendor Presentation Included

Online Media Advertising Programs

2-Month Online Banner Advertising: 728x90, 160x600, 336x280 Included
 One-Time Use of Opt-In Subscriber List: 5,000 Opt-In Records Included
 Two E-newsletter Sponsorships Included
 Text links on Cloud.SYS-CON.com and E-newsletter Included

To Learn More About
 Sponsorship Opportunities

Call 1-201-802-3020

events@sys-con.com

CloudComputingExpo.com