

13TH INTERNATIONAL  
**CLOUD**<sup>®</sup>  
 EXPO

4TH INTERNATIONAL  
**BIG DATA**<sup>™</sup>  
 EXPO

2ND INTERNATIONAL  
**SDN**  
 EXPO

NOVEMBER 4 – 7, 2013

SANTA CLARA CONVENTION CENTER

SANTA CLARA, CA



## BRONZE SPONSORSHIP PACKAGE

**Early Bird Special \$25,000** (Contracts Signed & Deposits Before 6/25/13)

**Regular Price: \$35,000** (Contracts Signed & Deposits After 6/25/13)

### ON-SITE SPONSORSHIP BENEFITS

**Booth Space** (Booth Structure and Carpet Not Included) .. 10 x 10  
**Upgrades at \$55 per sq.ft.** ..... Upgrade Available  
**Demo Theater Presentation**..... 3-Months On-Demand Viewing  
**Guaranteed Technical Session**..... One Tech Session

#### Event Passes Provided

Full Conference Passes ..... Up to 2  
 Speaker Pass ..... Included  
 Unlimited VIP Passes (Does Not Include Lunch) ..... Included  
 Booth Staff Badges ..... Up to 3

**Show Directory**..... 4/Color Quarter Page Ad  
 Logo & Company Description..... Up to 50 words

#### Additional Benefits

- ✓ One 15-AMP Electrical Drop
- ✓ One Internet Drop
- ✓ Table & Two Chairs
- ✓ Two-Time Use of Opt-in Attendee List
- ✓ SYS-CON.TV Interview

#### Press Benefits

- ✓ Access to Full Press List
- ✓ Press Kit Displayed in Press Center

### PRE-SHOW SPONSORSHIP BENEFITS

728x90 Banner on Main Event Site .....Included  
 Company Logo on All Event Pages .....Included  
 Company Description, Logo on Sponsor & Exhibitor Site .....Included  
 Company Description, Logo on Exhibitor Site .....Included

### POST-SHOW SPONSORSHIP BENEFITS

#### On-Demand Benefits

SYS-CON.TV Interview: 3-Months On-Demand Viewing.....Included  
 Demo Theater Presentation: 3-Months On-Demand Viewing .....Included

#### Online Media Advertising Programs

One-Month Online Banner Advertising: 728x90, 160x600, 336x280 .....Included  
 One E-newsletter Sponsorship .....Included  
 Text Links on Cloud.SYS-CON.com and E-newsletters .....Included

To Learn More About  
 Sponsorship Opportunities

**Call 1-201-802-3020**

events@sys-con.com

CloudComputingExpo.com